



**温州佳盛乳胶制品有限公司**

WENZHOU JIASHENG LATEX PRODUCT CO., LTD

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# BUSINESS BOOK

## 企业画册

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## **Jiasheng Latex Product Co.,Ltd**

Jiasheng is more than just a latex bedding manufacturer, we strive for the ultimate in comfort, top quality and impeccable customer service in order to inspire our customers to create a better life in their homes.

In 2015, real and fake natural latex sprinted to the market, when the price of imported domestic latex was chaotic, entrepreneurs from Wenzhou set up Jiasheng Company. Since then, we have continued to forge ahead and innovate, striving to provide the most comfortable support for the lives of our users in China.

Through years of efforts, we have always occupied one of the most popular latex bedding brands in China. Under the spirit of pioneering and pursuing excellence, we continue to improve our technology. Breakthroughs have been made both inside and outside the industry.

# Company Profile

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Wenzhou Jiasheng Latex Products Co.,Ltd, founded in 2015, is located in Wanquan Industrial Park Furniture, covers an area of 58 acres and 70,000 square meters, with more than 1,000 employees. Our company specializing in producing latex products such as latex mattresses, latex pillows latex mats and latex quilts etc.

With the increasing environmental pollution,our company has devoted ourselves to develop healthy, environment friendly beddings which are popular at home and abroad. Our products have won the heart of customers from global market including Europe and America, Southeast Asia, Japan, South Korea etc.

In 2016, the enterprise's annual output value reached 50 million yuan, in 2017 exceeded 100 million, the annual growth rate of 2018-2019 is 30%, and is expected to exceed 200 million by 2020. Now the enterprise scale and production capacity ranks among the top three in China's latex bedding industry.



# Make Sleep More Comfortable



R&D



Design



Production



Products



Service



Sales





# Original Latex from Thailand

Due to Thailand's unique geographic location, abundant sunshine and rainfall, which is ideal for rubber trees, as well as its tropical, extremely mineral-rich soil, it is the main producer of the world's finest latex.

Sourced directly from more than 1,000 acres of its own rubber plantation in Pattani Province, Thailand, the 20-year old five-leaf rubber tree species are strictly selected and manually collected from 0-5 am in the morning.



Preferred age



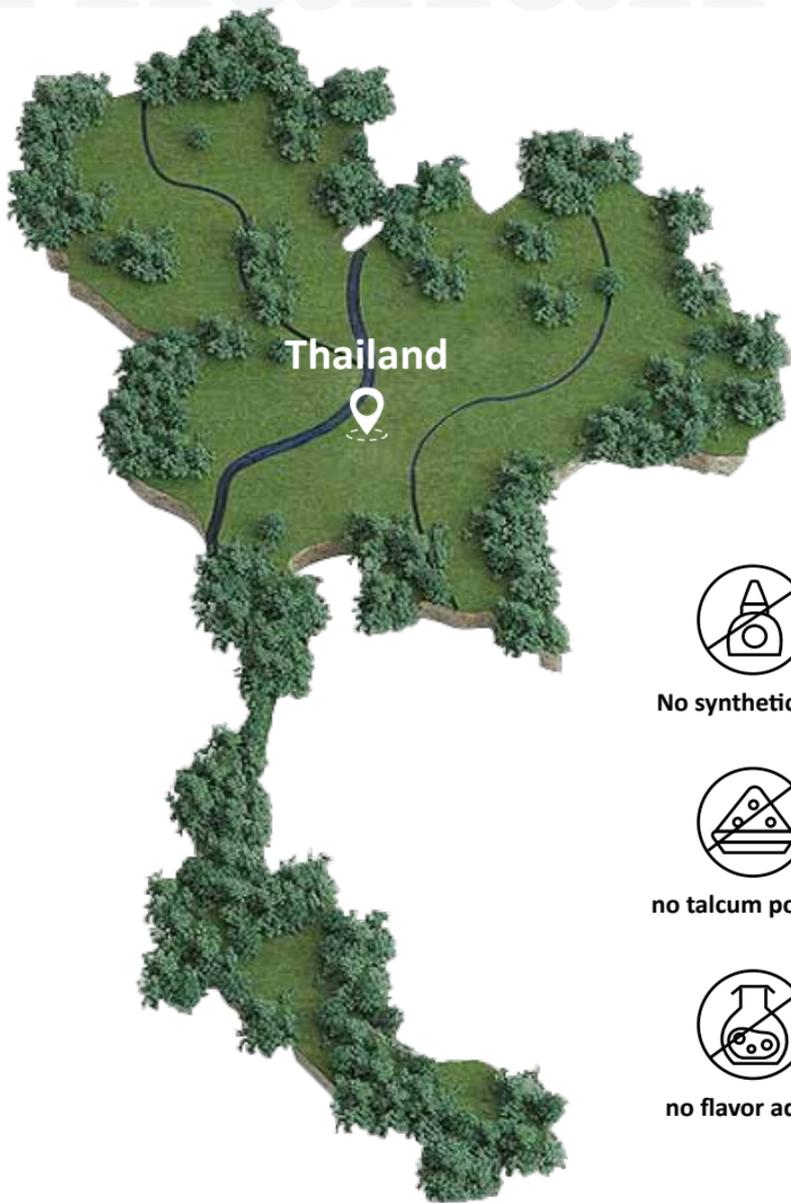
Preferred species



300cc/2 days



# Thailand



**30**  
Rubber trees

**30** Days  
early morning  
sap collection

**24** = **1**  
Hours production      Latex pillow

# Material Introduction

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1. Latex is a kind of natural rubber, which is an environmentally friendly material with the advantages of high temperature resistance, corrosion resistance and so on.
2. Latex can be divided into natural, synthetic rubber 2 categories.
3. Products made of latex as raw material are called latex products, such as mattresses, pillows, sponges, gloves, toys, hoses and so on.
4. Latex has many important uses. If you understand the characteristics of latex, you can better utilize it to make a variety of high-quality products to meet the needs of different fields.



# Advantages of Latex

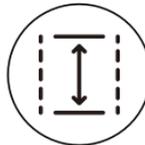
1. Natural materials, non-toxic, harmless and green, refined from the latex of the rubber tree, gentle and skin-friendly, in line with environmental requirements.
2. Natural breathable molecular structure, porous airbag structure body, so that air can freely circulate in the mattress, making sleep more comfortable.
3. Latex has anti-bacterial properties - can effectively inhibit the growth of bacteria and mites.
4. Good resilience - super high elasticity and fit make latex mattresses can carry different weights of people and adapt to any position of the sleeper.
5. Anti-interference - Advantage of millions of air bubbles, uniformly give the head and body the most intimate support, so that sleep is not disturbed.
6. Long-lasting and durable, not easy to deform.



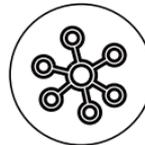
Longer lasting  
More durable



Extreme tensile  
strength



Uniform height



Uniform and consistent  
cell structure



Quick rebound  
resilience



Excellent ventilation  
and breathability



Anti-allergy



Green



Orthopedic function



Ultra-quiet



No static electricity,  
radiation



Anti-mite and  
anti-bacteria

# Manufacturing Process

Natural latex is made from the latex of rubber trees, which are extremely valuable because each day each rubber tree can only produce 30 cc of latex sap per day.



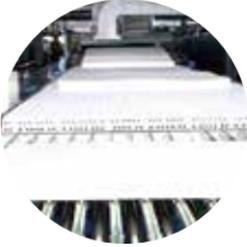
**Physical foaming**



**Artificial molding**



**Three pure water rinsing**



**Automatic radio frequency drying line**



**Ten thousand tons of pressure extrusion elasticity test**



**Semi-finished product warehouse**

**99%** strong anti-bacterial,  
healthy and anti-mite.

# Products

Various styles ,  
there is always a right for you!



**ERGONOMIC PILLOW**



**MASSAGE PILLOW**



**BREAD PILLOW**



**DURIAN PILLOW**



**SEVEN-ZONE FLAT  
LATEX MATTRESS**



**MASSAGE GRANULE  
LATEX MATTRESS**

# Latex Pillow

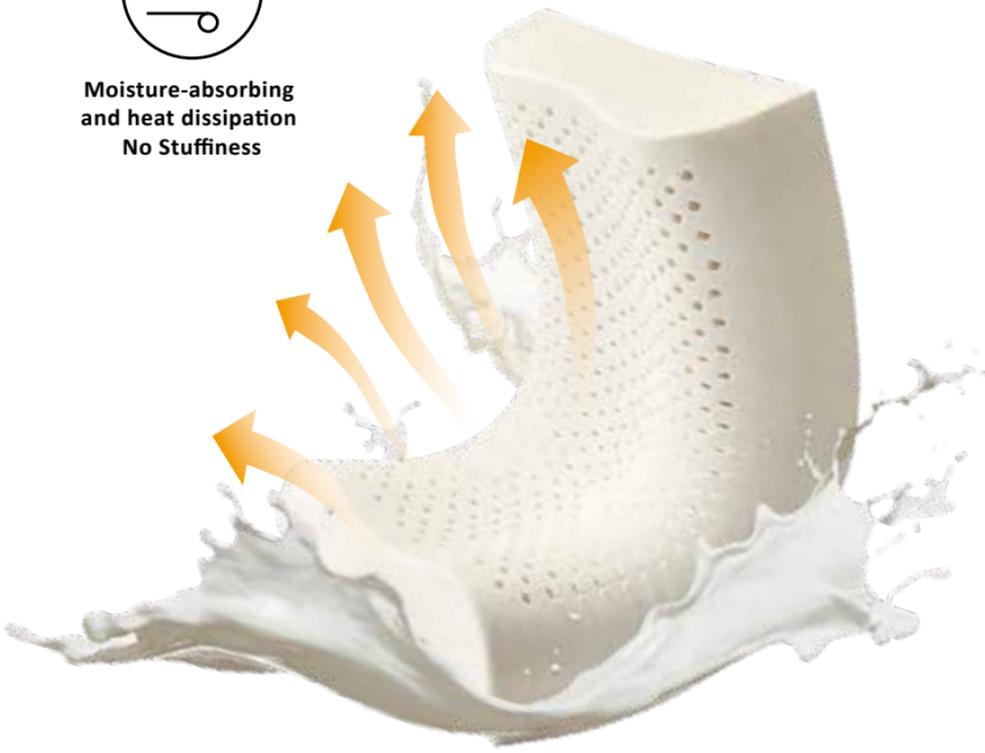
The quality of pillow determines the quality of sleep. Three-zone support and extreme comfort are indispensable to our pillows. High resilience perfectly fits the physiological curves of the head, neck and shoulders, maintaining the normal curvature of the spine.



**Deep Foaming**



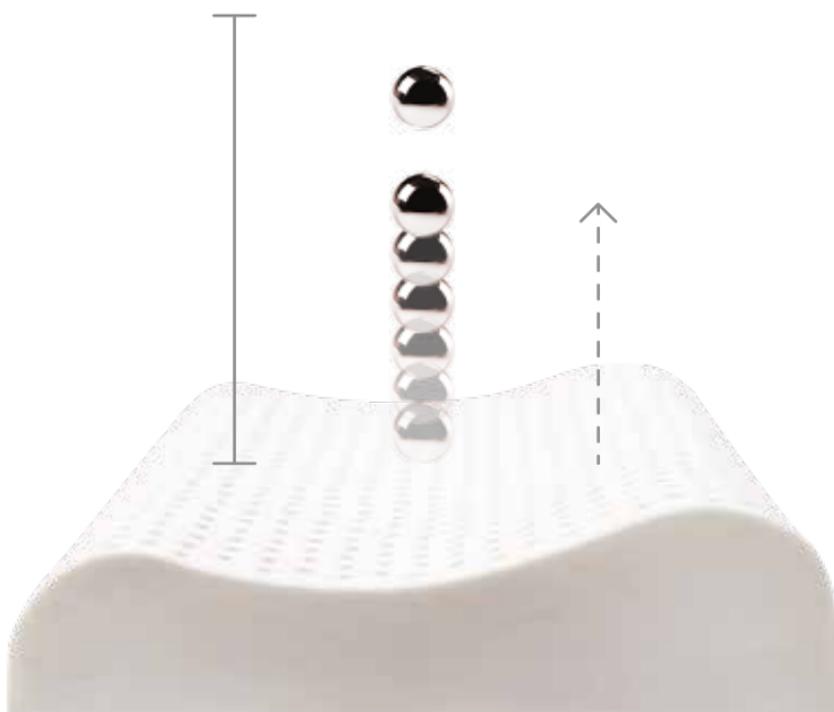
**Moisture-absorbing  
and heat dissipation  
No Stuffiness**





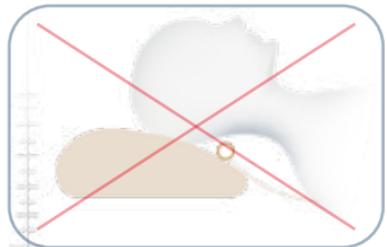
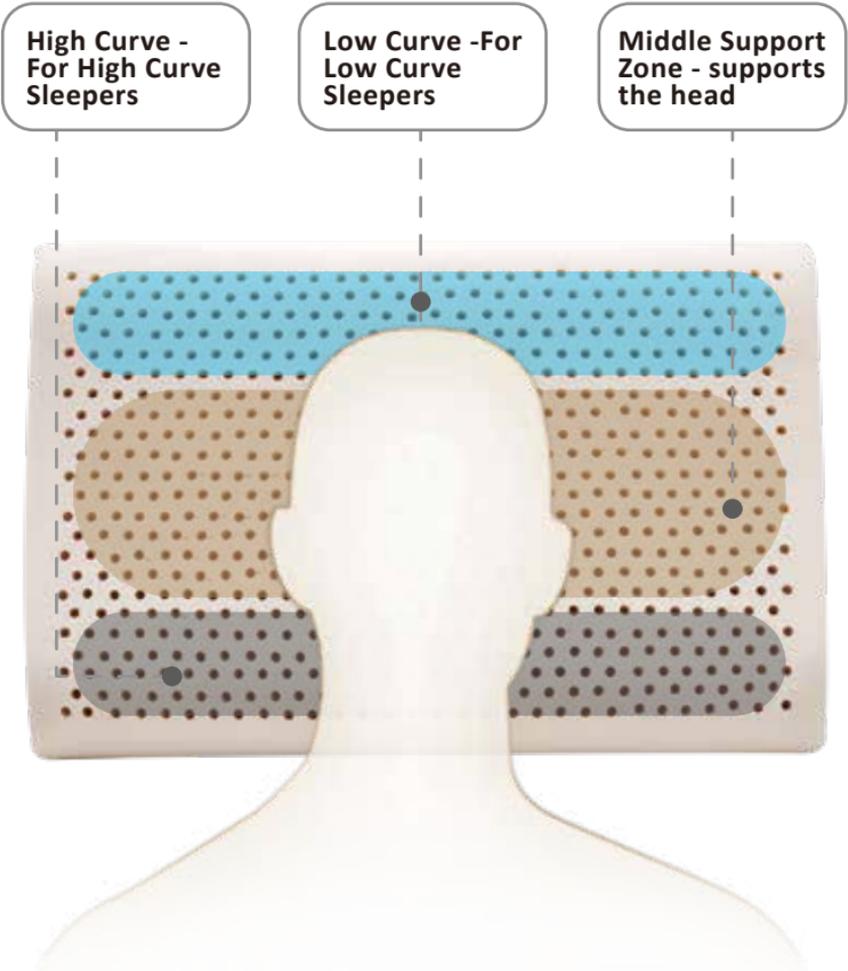
## Strong rebound Long-lasting use

Note: 300G steel ball rebound test



# Zonal Support Neck Health

Relax your head, shoulders and neck, Sleep without stress



# Latex Mattress

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Strong anti-interference, ergonomic design, latex unique soft elasticity, can fully fit the body, naturally conform to the sleeping posture change, release pressure.



Breathable  
honeycomb



Curve fit

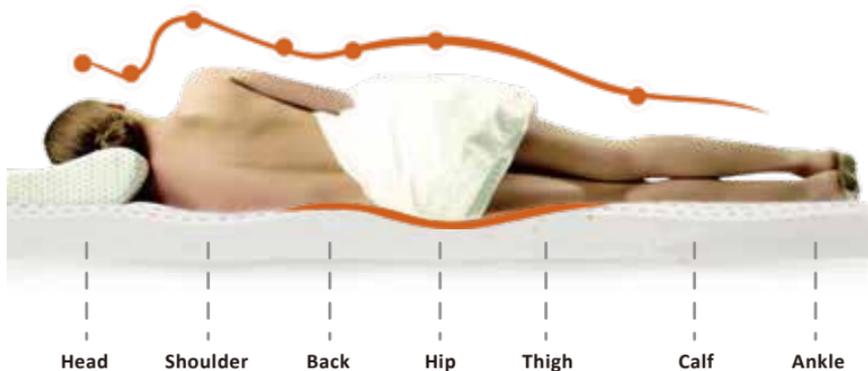


Full wrap

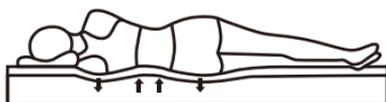


# Waveform curves, better support

Seven zones of health care-- Ensure the reasonable distribution of body pressure and adjust the appropriate support force.



— Sleeping on your back —  
maintains the normal  
curve of the spine



— Sleeping on your side —  
no sideways curvature  
of the spine



**Comfortable Sleep**



**Soft and Breathable**



**Natural Latex**

Classic wave streamline ergonomic design  
soothes the spine and relieves stress

# Natural Latex Product Maintenance

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Do not expose  
to sunlight



Do not  
bleach



Latex  
defects



Do not iron

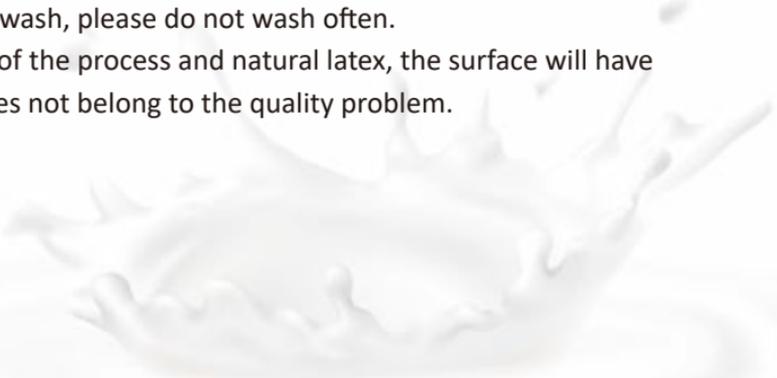


Do not  
dry clean



Dry in the  
shade

1. Do not expose to sunlight, sun exposure will cause the surface of the latex pillow oxidized into powder, reducing the service life, it is recommended to put in a cool place to ventilate.
2. If you find that the product can't recover its original shape when you use it, just leave it for a day or two and it will be able to Rebound.
3. Do not put the product under heavy weight and do not place it in a humid space.
4. The product will oxidize with the air after a period of use, and the color will gradually turn yellow, which is a normal phenomenon.
5. Natural latex products have anti-mite and anti-bacteria effect, no need to wash, please do not wash often.
6. Because of the process and natural latex, the surface will have defects, does not belong to the quality problem.



# How to Recognize Natural Latex

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## Quality certification:

The main certifications of natural latex are SGS/ECO/LGA/SPA, etc. If you don't know anything about natural latex, you can use it as a reference.



## Color:

The color of natural latex is sub-yellow, not pure white.



## Latex surface:

Natural latex is prone to imperfections during the mold release process, and its surface is not always smooth and taut.



## Taste:

Natural latex flavor is not necessarily good smell, but certainly not irritating



## Breathability:

Blowing is not blocked, and there are countless air holes when you look closely.



## Touch with hand:

Soft feel, not smooth, press with your hand, quickly rebound without hesitation.

# Qualification Certificate

Authoritative patent certification, reliable and guaranteed quality.



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## Supports for Franchising

Full service to promote the success of entrepreneurship

- 1 100% exchange support
- 2 Design support
- 3 Advertisement Support
- 4 Professional Training Support
- 5 Retail supervisory support
- 6 Goods promotion support
- 7 Promotional material support
- 8 Marketing Assistance Support